



THE GLOBAL GOALS
For Sustainable Development

Media Release

Sunday, March 20, 2016

For Immediate Release



New Champion For Global Goals For Sustainable Development

A new non-profit group to promote awareness and understanding in Australia of the UN-mandated Global Goals for Sustainable Development for 2030 was launched today.

Global Goals Australia Limited has launched its website at www.globalgoalsaustralia.org to highlight the Australian government's commitment to the 17 Global Goals announced in New York in September 2015. The group is focused on ensuring governments at all levels in Australia deliver on the commitment made.

"In this Federal election year, we are asking all political parties and individual candidates to clearly state their stand and their level of commitment to the Global Goals," said the group's newly appointed CEO, Canberra-based Caterina Sullivan.

Ms Sullivan believes there is a misunderstanding at all levels of government of how the Global Goals apply to developed countries as much as undeveloped countries.

"There are 169 targets underpinning the 17 Global Goals and there is no way we meet all of them," she says. "Poverty still exists in Australia; there is still inequality; we have only just begun to work on climate change, and there is still much to do to preserve our waterways and protect our natural environment."

Global Goals Australia is being funded by Australian businesses that have made a commitment to the Global Goals. Caterina Sullivan has teamed up with two Sydney businessmen to get the Global Goals Australia Campaign off the ground.

"Many businesses in Australia have embraced the need for sustainable development and have implemented policies and procedures to bring about change," Ms Sullivan said. "CEO of Rio Tinto, Sam Walsh has publicly stated his biggest challenge is to ensure sustainable development whilst NAB has recently changed all lights in their Melbourne headquarters to low emission LEDs, and ANZ have implemented a strong gender equality program."

According to Ms Sullivan her campaign will be very social media based. "We are working very closely with UK based and UN sanctioned Project Everyone under the banner Tell Everyone because the achievement of the Global Goals by 2030 is the responsibility of everyone." Project Everyone is the creation of Mr Bean, Love Always and Four Weddings and A Funeral screenwriter Richard Curtis. "I am very grateful for Richard's commitment to the Global Goals and his ongoing support, and I am sure we will gain momentum very quickly," Ms Sullivan said.

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Caterina Sullivan is currently in Western Australia speaking to local government.

